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LIVINGWORKS DONATES \$65K ON GIVINGTUESDAY IN SUPPORT OF U.S. NON-PROFITS COMMITTED TO SUICIDE PREVENTION AND AWARENESS

DENVER, November 30, 2021 -- LivingWorks is pleased to announce that on GivingTuesday a portion of the proceeds from its LivingWorks Start registrations during COVID-19 will be donated to suicide prevention non-profits [National Suicide Prevention Lifeline](#) and [American Foundation for Suicide Prevention](#), with an additional amount earmarked for [Feeding America](#), to address food security - an integral component of overall wellness and critical to suicide prevention efforts.

LivingWorks Start is a 90-minute, online training program designed to teach foundational skills to support safety from suicide. During the COVID-19 pandemic, while in-person training was unavailable, LivingWorks reduced the price of the Start program to make it more accessible. Five dollars from every \$20 LivingWorks Start enrollment was either set aside or given back to organizations in need.

In the U.S., LivingWorks is donating \$30,000 to the National Suicide Prevention Lifeline, \$25,000 to the American Foundation for Suicide Prevention, and an additional \$10,000 to Feeding America - organizations all aligned with the LivingWorks' vision of a world free from suicide loss.

"LivingWorks' generous contribution in support of our suicide prevention efforts and the National Suicide Prevention Lifeline comes at a critical time as our country faces a mental health crisis," says Kimberly Williams, President & CEO of Vibrant Emotional Health, administrators of the Lifeline. "Vibrant is grateful for LivingWorks' recognition of our life-saving services for people in emotional distress and suicidal crisis."

"We have an enormous opportunity to prevent suicide, but we cannot do it alone," says Robert Gebbia, CEO of the American Foundation for Suicide Prevention. "We are grateful for LivingWorks' commitment to mental health and suicide prevention education and training, and appreciate the generous donation on GivingTuesday. Our continued work together will help in reaching our goal to reduce the annual suicide rate 20 percent by the year 2025."

With approximately 130 deaths by suicide per day in the U.S., LivingWorks is proud to support the work of both upstream and downstream suicide prevention by organizations like the Lifeline, AFSP, and Feeding America.

"LivingWorks has spent almost 40 years training people in suicide prevention, and a critical part of that strategy is connecting those with thoughts of suicide to the appropriate helping



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resources,” says CEO Lance Armstrong. “We’re proud to support the good work being done in prevention, intervention, and postvention by these organizations in their communities.”

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For more information about LivingWorks’ training programs, please visit <https://www.livingworks.net/>. For media inquiries, please contact Communications Director Julie List at julie.list@livingworks.net.

About LivingWorks:

LivingWorks is a social enterprise dedicated to saving lives from suicide through effective skills training. LivingWorks provides an integrated suite of training programs that empower people to work together in their communities so they can recognize those in need and provide them with life-saving support. LivingWorks strives to create change at the population level using an innovative community-wide model called a Network of Safety, creating support where people live, work, play, and learn. LivingWorks trains over 200,000 people each year to become part of these networks, and its programs have been rigorously evaluated and proven by over 50 government reports and peer-reviewed studies.